IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : Confirmation No : 3886 10/771.902

Applicant : EDWARDS, ERIC

Title METHODS AND APPARATUSES FOR IDENTIFYING

OPPORTUNITIES TO CAPTURE CONTENT

02/04/2004

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Cust. No. : 36813

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

TRANSMITTAL FOR FORMAL DRAWINGS

Dear Sir:

Five (5) sheets of formal drawings are being submitted to replace the informal drawings originally filed in this application. No new matter has been added.

Dated: 07/14/2010

Respectfully submitted.

/John P. O'Banion/

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